

# ***Iacocca Global Entrepreneurship Intensive (IGEI)***

**June 23 - July 20, 2024 at Lehigh University's  
Iacocca Institute in Bethlehem, Pennsylvania**

Are you an innovator? Do you enjoy generating new ideas? If so, we invite you to enhance your understanding of entrepreneurship, leadership, and global citizenship as part of an international network of emerging leaders from across the U.S. and around the world. IGEI is a 4-week residential summer program that will challenge you to grow professionally and personally while making lifelong friends and having fun.

During this intensive experience, participants engage in dynamic learning opportunities, workshops and design labs, visits to companies and start-ups, and a team-based business consulting project with a real client company. Through experiential learning, we challenge participants to become innovative, interactive, culturally adept doers, ready to meet the challenges of the 21st century and beyond in creative and collaborative ways.

At IGEI, participants are encouraged to develop an entrepreneurial mindset and discover how design thinking skills are essential to success in any academic major and career path. Students work with faculty from all five Lehigh colleges, professionals in the Iacocca Institute network, and collaborators from Lehigh@NasdaqCenter, the Baker Institute for Entrepreneurship, Creativity, and Innovation, and Creative Inquiry's Mountaintop Initiative to experience entrepreneurship in its many forms.

## **PROGRAM COST**

The program fee is \$5,995, which covers tuition, room and board, instructional materials, field trips, and all curriculum-related activities.

## **HOW TO APPLY**

For more information and to apply, visit [go.lehigh.edu/IGEI](https://go.lehigh.edu/IGEI).

- January 15, 2024: Sponsored Admission deadline (for those seeking need-based financial assistance) with early bird pricing
- February 12, 2024: Priority and International Admission deadline
- March 11, 2024: Regular Admission deadline

Contact us at [gesummer@lehigh.edu](mailto:gesummer@lehigh.edu) or (610) 758-6886 with any questions.

## **ABOUT THE IACOCCA INSTITUTE**

For more than 30 years, the Iacocca Institute has been creating transformative, hands-on leadership experiences that develop and empower the next generation of global leaders. Collectively, its programs have hosted participants from more than 150 countries. The Iacocca Institute is part of the Office of International Affairs at Lehigh University, recognized among the United States' premier research universities and located in Bethlehem, Pennsylvania.



*Office of International Affairs*